

# Another Perfect Pool

*A Service and Repair Company*

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October 2008

Steve Donohoe, with Another Perfect Pool, is a native Nebraskan (and is, by the way, an enthusiastic Cornhusker fan!). He has been married for 11 years to Elise Donohoe, a native Texan (just in case you were wondering about her Southern accent!).

After graduating from high school, Steve joined the U.S. Army and was assigned to Okinawa working as an electronic warfare equipment technician. After that assignment, he moved to El Paso and worked on the mission equipment of airborne surveillance aircraft.

Steve decided to waive his Army re-enlistment after 8 years of service and instead pursued a college education. He attended East Texas State University where he obtained a Bachelor of Science degree in Computer Science with a minor in Physics/Computer Engineering.

In the following years while working up the corporate ladder, Steve discovered his love for teaching and taught evening classes for six years as an adjunct instructor at a local community college, teaching Intel's 8088 microprocessor assembly language and computer architecture.

Initially beginning as a computer programmer after college, Steve steadily moved forward into software engineering management, not only at Tandy Corporation, but also at AST Computers and Gateway Computers in Fort Worth.

In 2000, Gateway closed their satellite office in Fort Worth and relocated to Lake Forest, California where Steve worked as a Senior Manager of Software Operations. Then in 2002, Gateway decided to close that facility entirely and move their corporate headquarters to Poway, resulting in the lay-off of over 300 people—Steve was one of the casualties.

After many months of job searching and really desiring to start his own business, Steve began to look at corporate models and realized a residential pool service company was the one that best fit the business model he was seeking. Owning Another Perfect Pool, since 2003, has allowed Steve to utilize his corporate management talent, engineering skills and love of people and the outdoors to serve his customers. He is a licensed California contractor and member of several pool service organizations where he stays in close contact with other pool service companies and stays up to date on industry trends. He is also a Certified Pool Operator and a Certified Pool Operator Instructor, holding several classes per year to teach and train the pool service industry in aquatic health and safety.

Elise has an associate's degree in Psychology and a business background as administrative assistant to many corporate executives. Thus, she brings additional corporate skills in administration, marketing, legal affairs, human resources, and financial areas to their company.

Steve and Elise have a blended family of five grown children, all but one of whom lives in Nebraska and Texas, and they have 8 beautiful grandchildren.

Their youngest son serves in the U.S. Air Force as a Senior Readiness Airman and is based in Colorado Springs. He has recently re-enlisted for another four years and has proudly served his country, being twice deployed to Iraq and returning home safely over the last three years.